



What is a Digital Footprint?

It's the data you leave behind when you go online. It's what you've said, what others have said about you, where you've been, images you're tagged in, personal information, social media profiles and much more. What does your **digital footprint** look like?

Top Tips for creating an effective online presence

- Consider who your audience/readers are
- Consider multiple platforms/social media, if appropriate
- Create an about me/profile page
- Select a suitable/eye catching image/logo/photo
- Connect/friend/follow others to widen your network
- Respond to tweets/comments/posts in a timely manner
- Include images, hashtags, useful information
- Evaluate your online presence and modify/update where needed
- Consider your **digital footprint** - manage your privacy settings, and don't say/post/share anything you will regret!

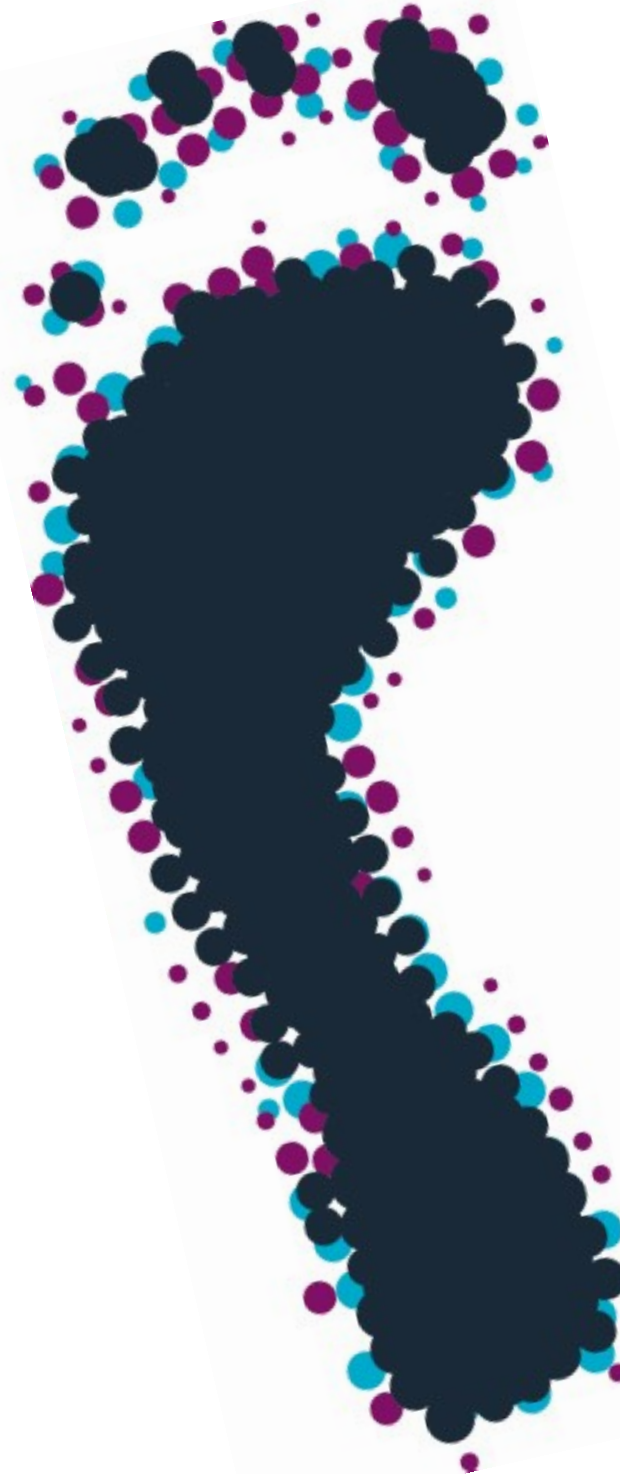
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